



SEVEN
77

CHENNAI'S ULTIMATE LAKEFRONT RESIDENCES

37
YEARS OF
EXPERIENCE

6
CITIES

210
COMPLETED PROJECTS

20
MILLION SQ.FT.
DEVELOPED

21,000+
HAPPY
CUSTOMERS

26
ONGOING PROJECTS

TIMES REALTY ICONS OPTIMALMEDIA
AWARD
Best Residential
Developer, South India

TIME BUSINESS
AWARD
TAMIL NADU 2023

BEST RESIDENTIAL DEVELOPER
AWARD
2019, 2021, 2023

MOST TRUSTED BUILDER
AWARD
2018





YOUR LUXURY HUB REDEFINING

URBAN LIVING

Jains Seven 77, a towering symbol of luxury and modern living in the heart of Perungudi! Spread across 5 acres, this premium residential enclave offers 906 meticulously designed lake-view luxury apartments that redefine urban elegance. With a range of studio, 2 & 3 BHK units, Jains Seven 77 fulfils diverse space and lifestyle needs. Strategically located just 500 metres from the OMR main road, this iconic B+S+19-floor development ensures effortless connectivity to Chennai's IT hubs while offering a serene mindful living. Situated in a rapidly growing urban corridor, it promises high investment value.







Lake-view luxury
apartments



Effortless
connectivity



World-class
amenities



Future-ready
investment



Tech-savvy
living



REASONS TO BUY SEVEN 77

1. Only lake view apartments in OMR
2. Located in Perungudi, behind World Trade Centre and Apollo Multi-speciality hospitals
3. Largest and most elite residential community in Perungudi - 906 apartments
4. 10 mins from Adyar at half the price
5. More than 80 amenities
6. Smart home features, large vetrified tile flooring, standard false ceiling for living - dining and premium bathroom fittings
7. Studio apartments - 286 sft
Spacious 2 BHK apartments 1048 - 1186 sft
8. Luxury 3 BHK apartments with 2 living in 1640 - 1641sft
9. 25% lower than the market price





THE
LOCATION





THE PULSE OF

CHENNAI'S GROWTH.

Perungudi is one of Chennai's most sought-after residential and commercial hubs, strategically positioned along Old Mahabalipuram Road (OMR), the city's booming IT corridor and upcoming metro stations. Home to top multinational companies, business parks, and entertainment hubs, this location ensures unmatched convenience and rapid property appreciation. Jains Seven 77 places you right in the centre of this growth, offering the perfect blend of work-life balance, connectivity, and premium lifestyle benefits.

·Proximity to major IT hubs | Top educational institutions nearby | Close to leading healthcare centers | Premier entertainment & retail hubs | Seamless connectivity



LOCATION

ADVANTAGE

Educational Institutions

BVM Global School	- 5 mins
Gateway International School	- 7 mins
The Indian Public school	- 10 mins
National Institute of Fashion Technology (NIFT)	- 12 mins
Dr. Ambedkar Law University	- 13 mins
Guru Nanak College	- 14 mins
IIT Madras	- 15 mins
Shiv Nadar School	- 15 mins
Sishya School	- 15 mins

Healthcare Facilities

Lifeline Hospitals	- 2 mins
GEM hospital	- 4 mins
Apollo Specialty Hospitals	- 5 mins
Sri Lakshmi Multi Specialty Hospitals	- 5 mins
Globus Medical India	- 5 mins
Cloudnine Hospital	- 7 mins
CURI Hospital	- 7 mins

IT Parks and Corporate Offices

Global Infocity	- 3 mins
World Trade Center	- 4 mins

SP Infocity	- 7 mins
RMZ Millenia	- 8 mins
Ascendas	- 10 mins
Ramanujam IT park	- 10 mins
Chennai One IT SEZ	- 10 mins
TIDEL Park	- 10 mins
Embassy Splendid Techzone	- 12 mins
ELCOT SEZ	- 15 mins
DLF Cybercity	- 25 mins

Shopping and Entertainment Centers

Perungudi Shopping Complex	- 5 mins
Vantage Plaza	- 7 mins
Cinepolis at BSR Mall	- 7 mins
OMR Food Street	- 7 mins
Grand Square Mall	- 13 mins
Phoenix MarketCity	- 15 mins
Elliot's Beach	- 15 mins

Connectivity

Perungudi Metro Station	- 5 mins
Thiruvananthapuram Railway Station	- 7 mins





LOCATION
MAP

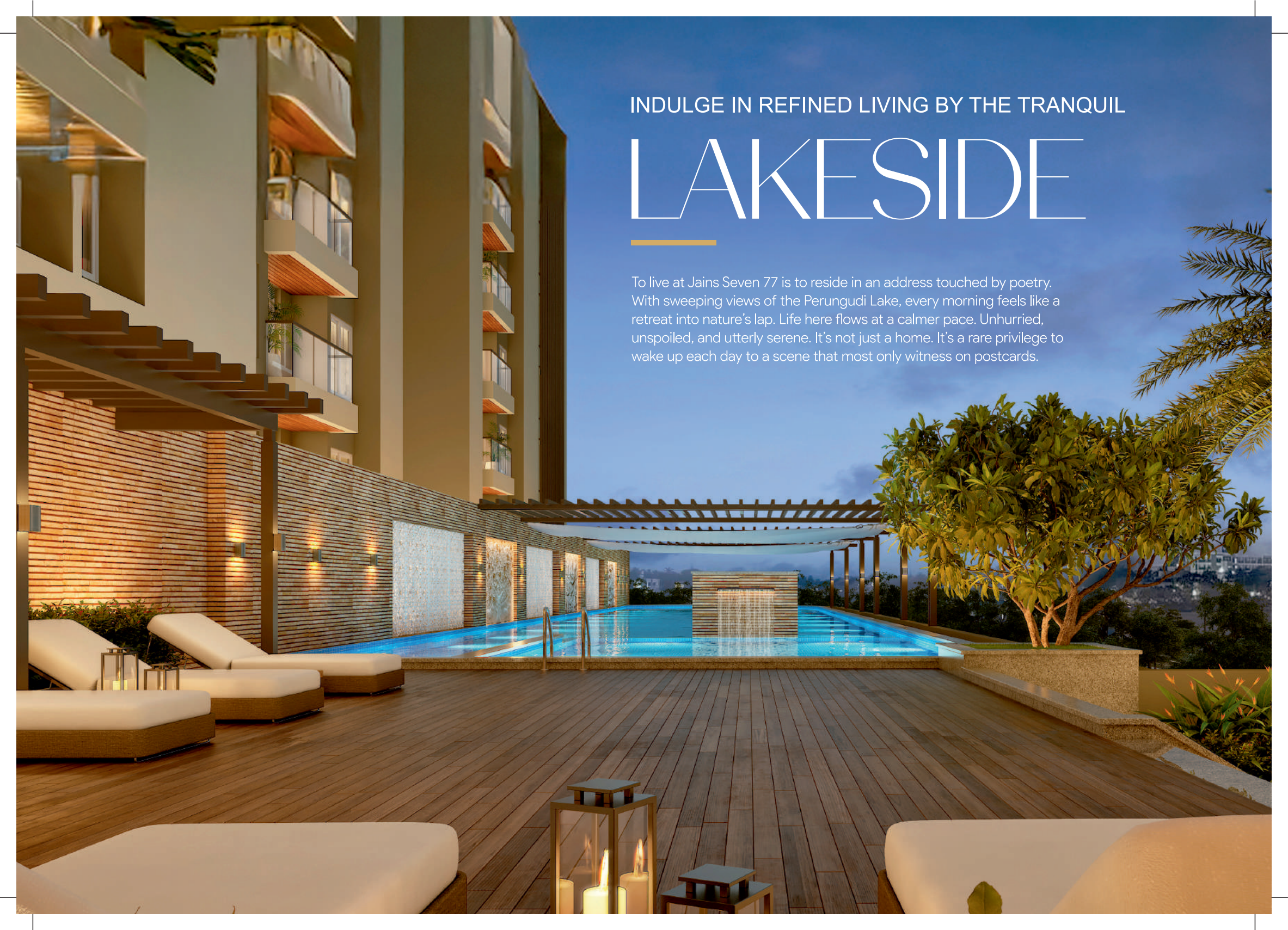
THE
LAKE







Perungudi Lake is a thriving oasis of life, nestled in the heart of the city. It plays host to an exquisite array of flora and fauna—graceful pelicans, darting darters, elegant egrets, and rare migratory birds that paint the skies with life. Witness a stunning spectacle of biodiversity that soothes the senses and uplifts the soul.

A modern apartment building at dusk. The building has multiple floors with balconies and large windows. In the foreground, there is a rooftop pool area with a wooden deck, lounge chairs, and a small waterfall feature. The sky is a deep blue, and the city lights are visible in the distance.

INDULGE IN REFINED LIVING BY THE TRANQUIL

LAKE SIDE

To live at Jains Seven 77 is to reside in an address touched by poetry. With sweeping views of the Perungudi Lake, every morning feels like a retreat into nature's lap. Life here flows at a calmer pace. Unhurried, unspoiled, and utterly serene. It's not just a home. It's a rare privilege to wake up each day to a scene that most only witness on postcards.



THE
LIFESTYLE





A WORLD OF EXPERIENCES WITHIN

YOUR SPACE.

Every day here feels like a retreat. Whether you're seeking relaxation, recreation, or rejuvenation, our thoughtfully designed amenities provide to all ages and lifestyles. With over 105+ world-class amenities, your home extends beyond four walls, offering a lifestyle where luxury meets fun and convenience.





STILT FLOOR

1. Bicycle racks (Phase 1)
2. Organic garden (Phase 1)
3. Rest room for drivers (Future phase)
4. Electric car charging bay (3nos - located near outer driveway) (Future phase)
5. Grass mount (Future phase)
6. Gaga ball (Future phase)
7. Walking 8 (Phase 1)
8. Hockey ring toss game (Phase 1)
9. Car wash location (Phase 1)
10. Nine square in air (Phase 1)
11. Two wheeler charging point (Phase 1)
12. Dry cleaning and laundry area (Phase 1)
13. Water body (Phase 1)
14. Space for steam ironing (Phase 1)

3rd FLOOR AMENITIES

15. Multi purpose court (Future phase)
16. Basket ball post (Future phase)
17. Springe court (Future phase)
18. Kids ball pool (Future phase)
19. Giant fishing alphabet gaze (Future phase)
20. Cater pillar tunnel (Future phase)
21. Kids zizzag slide with swing and football net (Future phase)
22. Hopsctch (Future phase)
23. Trampoline (Future phase)

PODIUM RIGHT SIDE (3rd floor)

24. Swimming pool (Phase 1)
25. Kids pool (Phase 1)

26. Deck area (Phase 1)
27. Pergola with seating (Phase 1)
28. Artificial lawn with pathway (Phase 1)
29. Water body (Phase 1)
30. Barbeque (Phase 1)
31. Dry landscape (Phase 1)

PODIUM LEFT SIDE (3rd floor)

32. Projection screen with amphitheater (Phase 1)
33. Skating track (Phase 1)
34. Instagram spot (Phase 1)
35. Cricket net practice with bowling machine (Phase 1)
36. Rock climbing wall @ 7' ht (Future phase)
37. Bone fire pit (Phase 1)
38. Senior citizen reflexology pathway (Future phase)

CLUB HOUSE AREA

39. Multi purpose hall (Phase 1)
40. Multiple reception & waiting lounge (Phase 1)
41. Piped music in party hall (Phase 1)
42. Open party hall (Phase 1)
43. Dance area (Phase 1)
44. Shower (female) (Phase 1)
45. Steam (female) (Phase 1)
46. Change room (female) (Phase 1)
47. Jacuzzi (Phase 1)
48. Steam (male) (Phase 1)
49. Shower (male) Phase 1)

50. Change room (male) (Phase 1)
51. Mobile charging stations (Phase 1)
52. Vending machine for hot & cold (Phase 1)
53. Wifi enabled club house (Phase 1)
54. Digital cycling work out machine (Phase 1)
55. Gym (Phase 1)
56. Relaxing zone (Phase 1)
57. Trx training (Phase 1)
58. Dedicated lockers (Phase 1)
59. Weight lifting (Phase 1)
60. Cross fitness area with battle ropes and punching bags (Phase 1)
61. Dart board (Phase 1)
62. Billiards (Phase 1)
63. Table tennis (Phase 1)
64. Air hockey (Phase 1)
65. Carom (Phase 1)



66. Chess (Phase 1)
67. Scrabble Pictionary (Phase 1)
68. Gaming zone (Phase 1)
69. Foos ball (Phase 1)
70. Massage room (Phase 1)

TERRACE FLOOR

71. Artificial lawn with open dancing area (Future phase)
72. Party lawn with roof top dining (Phase 1)
73. Pergola with barbeque (Phase 1)
74. Pergola with wifi zone/work from home area (Phase 1)
75. Artificial lawn with piped music area (Phase 1)

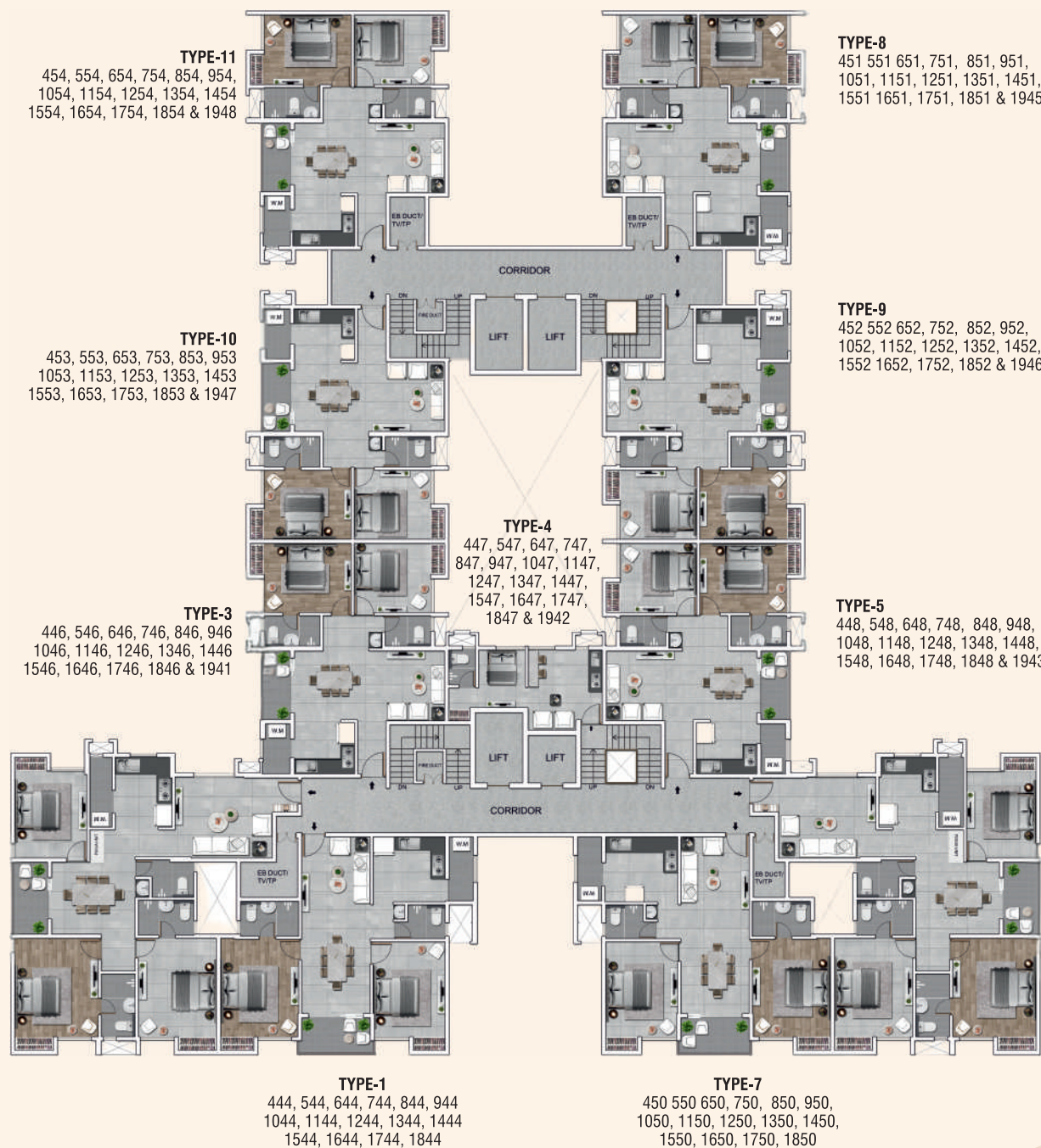
76. Gazebo seating with selfie wall (Future phase)
77. Pergola with cabana area (Future phase)
78. Box cricket play court area (Future phase)
79. Box foot ball court play area (Future phase)
80. Pergola With Relaxing Zone (Future phase)



SITE PLAN



TYPICAL FLOOR PLAN



TYPE-1, UNIT PLAN

2 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
1	819 sq.ft.	1186 sq.ft.

01. Living/dining	10'0" x 25'8"
02. Balcony	10'0" x 5'0"
03. Bedroom-1	11'5" x 14'2"
04. Toilet	8'6" x 5'2"
05. Bedroom-2	10'6" x 13'10"
06. Kitchen	10'8" x 9'6"
07. Utility	3'7" x 9'4"
08. Common Toilet	5'6" x 5'0"



KEY PLAN

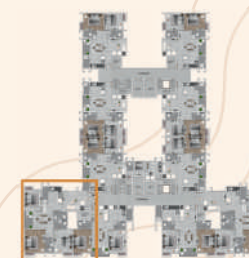
TYPE-2, UNIT PLAN

3 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
2	1156 sq.ft.	1640 sq.ft.

01. Foyer	3'8" x 5'0"
02. Living	14'2" x 11'10"
03. Dining	12'2" x 10'6"
04. Balcony	5'0" x 10'6"
05. Bedroom-1	12'2" x 14'4"
06. Toilet	5'0" x 9'2"
07. Bedroom-2	11'5" x 14'4"
08. Toilet	8'2" x 5'2"
09. Bedroom-3	10'6" x 12'8"
10. Kitchen	10'8" x 9'6"
11. Utility	3'4" x 10'2"
12. Common Toilet	6'2" x 5'6"



KEY PLAN

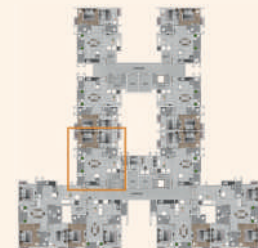
TYPE-3, UNIT PLAN

2 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
3	732 sq.ft.	1048 sq.ft.

01. Foyer	4'2" x 7'10"
02. Living / Dining	21'10" x 10'2"
03. Balcony	4'0" x 10'0"
04. Bedroom-1	12'8" x 10'1"
05. Toilet	8'2" x 4'8"
06. Bedroom-2	11'2" x 10'1"
07. Kitchen	9'0" x 7'6"
08. Utility	4'0" x 7'4"
09. Common Toilet	6'8" x 4'10"



KEY PLAN

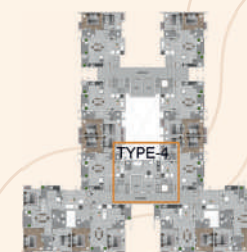
TYPE-4, STUDIO FLAT PLAN

(3rd - 19th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
4	210 sq.ft.	286 sq.ft.

01. Living, Dining, Kitchenette 10'10" x 10'2"
 02. Bedroom 6'6" x 8'5"
 03. Toilet 4'0" x 5'2"



KEY PLAN

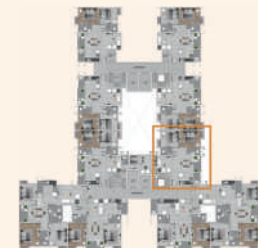
TYPE-5, UNIT PLAN

2 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
5	732 sq.ft.	1048 sq.ft.

01. Foyer	4'2" x 7'10"
02. Living / Dining	21'10" x 10'2"
03. Balcony	4'0" x 10'0"
04. Bedroom-1	12'8" x 10'1"
05. Toilet	8'2" x 4'8"
06. Bedroom-2	11'2" x 10'1"
07. Kitchen	9'0" x 7'6"
08. Utility	4'0" x 7'4"
09. Common Toilet	6'8" x 4'10"



KEY PLAN

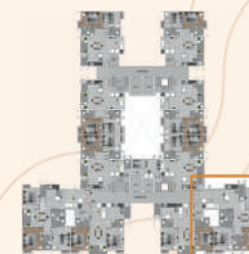
TYPE-6, UNIT PLAN

3 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
6	1157 sq.ft.	1641 sq.ft.

- | | |
|-------------------|----------------|
| 01. Foyer | 3'8" x 5'0" |
| 02. Living | 14'2" x 11'10" |
| 03. Dining | 12'2" x 10'6" |
| 04. Balcony | 5'0" x 10'6" |
| 05. Bedroom-1 | 12'2" x 14'4" |
| 06. Toilet | 5'0" x 9'2" |
| 07. Bedroom-2 | 11'5" x 14'4" |
| 08. Toilet | 8'2" x 5'2" |
| 09. Bedroom-3 | 10'2" x 12'8" |
| 10. Kitchen | 8'4" x 10'2" |
| 11. Utility | 3'8" x 10'2" |
| 12. Common Toilet | 6'2" x 5'6" |



KEY PLAN

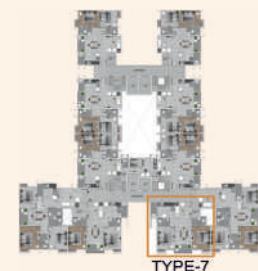
TYPE-7, UNIT PLAN

2 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
7	819 sq.ft.	1186 sq.ft.

- 01. Living / Dining 10'0" x 25'8"
- 02. Balcony 10'0" x 5'0"
- 03. Bedroom-1 11'5" x 14'2"
- 04. Toilet 8'6" x 5'2"
- 05. Bedroom-2 10'6" x 13'10"
- 06. Kitchen 10'8" x 9'6"
- 07. Utility 3'7" x 9'4"
- 08. Common Toilet 5'6" x 5'0"



KEY PLAN

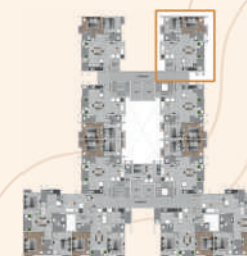
TYPE-8, UNIT PLAN

2 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
8	734 sq.ft.	1061 sq.ft.

01. Foyer	4'2" x 7'10"
02. Living / Dining	21'10" x 10'0"
03. Balcony	4'0" x 10'0"
04. Bedroom-1	12'8" x 10'1"
05. Toilet	8'2" x 4'8"
06. Bedroom-2	11'2" x 10'2"
07. Kitchen	8'10" x 7'6"
08. Utility	4'0" x 7'4"
09. Common Toilet	6'8" x 4'10"



KEY PLAN

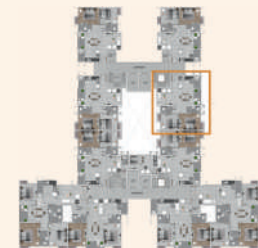
TYPE-9, UNIT PLAN

2 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
9	732 sq.ft.	1049 sq.ft.

- 01. Foyer 4'0" x 7'10"
- 02. Living / Dining 21'10" x 10'2"
- 03. Balcony 4'0" x 10'0"
- 04. Bedroom-1 12'8" x 10'1"
- 05. Toilet 8'2" x 4'8"
- 06. Bedroom-2 11'2" x 10'1"
- 07. Kitchen 9'0" x 7'6"
- 08. Utility 4'0" x 7'4"
- 09. Common Toilet 6'8" x 4'10"



KEY PLAN

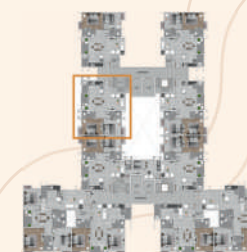
TYPE-10, UNIT PLAN

2 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
10	732 sq.ft.	1049 sq.ft.

01. Foyer	4'2" x 7'10"
02. Living / Dining	21'10" x 10'0"
03. Balcony	4'0" x 10'0"
04. Bedroom-1	12'8" x 10'1"
05. Toilet	8'2" x 4'8"
06. Bedroom-2	11'2" x 10'1"
07. Kitchen	9'0" x 7'6"
08. Utility	4'0" x 7'4"
09. Common Toilet	6'8" x 4'10"



KEY PLAN

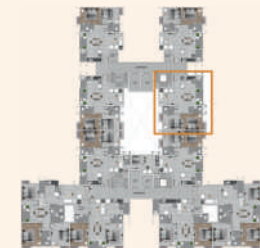
TYPE-11, UNIT PLAN

2 BHK (4th - 18th floor)



TYPE NOS	CARPET AREA (RERA+BALCONY)	SALEABLE AREA
11	734 sq.ft.	1061 sq.ft.

- 01. Foyer 4'2" x 7'10"
- 02. Living / Dining 21'10" x 10'0"
- 03. Balcony 4'0" x 10'0"
- 04. Bedroom-1 12'8" x 10'1"
- 05. Toilet 8'2" x 4'8"
- 06. Bedroom-2 11'2" x 10'2"
- 07. Kitchen 8'10" x 7'4"
- 08. Utility 4'0" x 7'6"
- 09. Common Toilet 6'8" x 4'10"



KEY PLAN



SPECIFICATIONS

1.1 Structure

- RCC framed structure.
- AAC / CLC block or Equivalent For all Internal & external partition walls.
- Floor to floor height will be maintained at 2990 mm

1.2 Wall Finish

- Internal wall in the Living cum bed, dining cum kitchen will be finished with 1 coat of primer, 2 coats of putty and emulsion.
- Ceiling will be finished with 1 coat of primer, 2 coats of putty and OBD.
- Exterior faces of the building will be finished with 1 coat of primer and 2 coats of Weather proof exterior emulsion.
- Toilet walls will be finished with glazed ceramic tiles upto false ceiling height.
- False Ceiling with Electrical Fittings will be provided in Living cum bed, dining cum kitchen.

1.3 Flooring

- Living cum bed, dining cum kitchen will have 1800mm x 1200 mm vitrified tile flooring 100mm ht skirting.
- Toilet will have Anti-Skid ceramic floor tiles.
- Terrace floor will have weathering proof with cement flooring.
- Common areas and staircases will have Large Size Tile/ Granite flooring.

1.4 Toilet

- Toilet wall will have 1200mm x 600 mm vitrified tiles

1.5 Kitchen

- Black/Steel Grey Granite about 12 TO 15 SQ.FT will be done with 600 mm wide, at a height of 800 mm from the floor level, and will be provided with stainless steel sink (Nirali / Diamond or equivalent).

Note : RCC platform will not be provided.

- Dado tiles up to 600 mm from granite slab.
- Provision for chimney and water purifier.
- CP fittings will be Parry ware/Hind ware/Jaquar or equivalent.

1.6 CP and sanitary

- Wall mounted closet with concealed cistern & health faucet, Jaquar / Cera or equivalent, in the bathroom.
- High end CP and sanitary fittings, Parry ware//kohler/ Jaquar or equivalent, will be provided.
- Wall mixer, Parry ware/Hind ware /Jaquar or equivalent, will be provided in the toilet.
- Geyser and exhaust fan points in Toilet.

JOINERY

1.7 Entrance Door

- Main door will be teak solid wood frame, with paneled skin shutter with teak veneer of 2100 mm height, having Digital locks, tower bolts, door viewer, safety latch door stopper etc.

1.8 Bathroom Door

- Teak wood or country wood frame with flush shutter 2100 mm height, thumb turn with keys

1.9 Window

- Window made of aluminum/UPVC frame with see-through plain glass (sliding shutter), with grill for all the windows and ventilator
- For ventilators UPVC with suitable louvered glass panels will be provided.

1.10 Electrical

- Single-phase supply with concealed wiring will be provided. The actual supply will be single or three phases based on the TNEB rules and regulations at the time of energizing the complex.
- Separate meter will be provided for each flat in the main board located outside the flat at the place of our choice.
- common meters will be provided for common services in the main board.
- RCCB – Residual Current Circuit Breaker will be provided in each flat (1no of incomer & 3no of sub incomer)
- One Split A/C provision will be provided.

- 3(three) nos. 15A plug points will be provided in kitchen & 1(one) no. 15 A point will be provided for washing machine. 1(one) no. 15A point in each toilet for Geyser.
- The wiring for 5A points will be of 1.0sq.mm rating adequate for equipment's of capacity of 750W and 15A points will be of 1.5sq.mm rating adequate for equipment's of capacity of 1500W.
- Stand by generator for min. essential points in common areas will be provided.

1.12 TV and Telephone Cable

- TV and Telephone points will be provided in Living cum Bed. Internet connection will be provided.
- Provision of DTH Cable in living room.

Note: Alterations, Fixing of grills and placement of A/C outdoor units. in elevation will not be entertained under any circumstances.

Salient features of the Project:

2.1 Premium community design

- Jains Antareeksh has been designed to build a community with activity-driven open spaces and open spaces for social interactions.
- About 65% of open spaces are provided in the community with amenities around.

2.2 Kids friendly community

Spaces and facilities designed for kids include:

- Indoor play area
- Outdoor play area
- Trampoline

2.3 Premium specifications

- Jains Antareeksh comes with premium specifications like:
- Marble like flooring tile for Living cum bed, dining cum kitchen 1800 x 1200.
- False Ceiling with Electrical Fittings will be provided in Living cum Bed, Dining cum Kitchen.
- all mounted closet with concealed cistern of high quality for Toilets.
- High quality CP fittings for Toilets.
- Granite or Tile for Lobbies.
- Digital locking system for Main Door.
- Main Door teak wood frame with 2100 mm height.
- Power backup for essential points of every individual apartment.
- Parry ware/Hind ware/Jaquar or equivalent CP fittings.
- 10 & 15- passenger lifts.
- Power backup for essential points in common Areas.
- Double height stilt floor lobbies
- Home Automation for Essential points will be provided.

2.4 Ventilation

- Utmost importance is given to ventilation of all habitable spaces; every internal and external space is well-ventilated, so one can always get fresh air in the spaces.

2.5 Secured community

- Controlled entry and exit into the community, with security cabins located at the entrance.
- Beam sensors along the compound wall which will act as a burglar alarm for any intrusion through these walls.

- Internal spaces have been designed with zero dead space.
- All the external spaces have been well-utilized, with proper allocation of car parks.

2.6 Efficiency of plan

- Efficiency of plan has been given utmost importance during the design phase, and this has helped in keeping common areas to minimum.
- Interior planning interior detailing for each apartment is done to help customer furnish the house as per plans shown in the brochure which includes:
- Defined wardrobe, modular kitchen, shoe rack, & tv locations with design & cost options.
- Fridge, TV, air conditioners & wm location.
- Cot with side table location.

2.7 Well-planned ODU locations

- Thoughtfully planned and created spaces for placing ODUs of ACs, so that the area is accessible for service.

2.8 Well-lit and well-ventilated corridors

- All the corridors are well-lit and well-ventilated from either ends or from intermediate cutouts, which in turn bring good natural light to the lobby there by avoiding the external lighting during the day.

3.0 Common amenities

- STP – of required capacity will be provided.
- Rain water harvesting will be provided. Water supply will be provided with gravitational force system.

- Over Head water tank – of required capacity will be provided.
- Firefighting system will be provided
- Water tap for gardening will be provided at required points.
- Bore well/open well will be provided.
- Underground Sump – of required capacity will be provided.
- 6 to 8 feet height compound wall all around the building with landscape and lighting.
- CCTV Camera will be provided in required common areas in and around the building.
- Water proofing/Anti termite treatment provided.
- False ceiling for Studio flat in Living cum bed, dining cum kitchen will be provided.
- Power backup for minimum essential points will be provided in all apartments & common areas.
- DG Yard with capacity of 160KVA for each phase and Transformer with capacity of 1200KVA for each phase will be provided.
- High End Hardware's will be used all over.
- Digital Name board will be provided in Stilt floor.
- Flat no will be provided.
- Floor identification will be provided in each floor.
- A/C will be provided in Gym, Indoor Games & Multipurpose Hall.









JAIN HOUSING LLP

Bengaluru | Chennai | Cochin | Coimbatore | Hyderabad | Tiruppur

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